

Appendix 7.13: OUHFT Communication and Engagement Log

Oxfordshire Transformation - *OUH Communications and Engagement log* (15.08.16)

	OUH Strategic Review		Horton strategic review		STP and Transformation Board
Channels	Internal comms	External comms	Internal comms	External/ stakeholder comms	Informal engagement
General comms channels	Intranet blogs. Staff e-news -April, May, July 2016. Team briefings in Feb, April, May, June 2016.	OUH News -May, July 2016 OUH Trust Board (C/Ex report)-9 March, 11 May, 13 July 2016 GP Bulletin -April, June 2016 Stakeholder e-news - April, June 2016. Membership news – April, June, July 2016	Intranet blog Staff e-news -April, May, July 2016 10 Aug – maternity issue discussed at senior manager briefing . Update issued to all Horton staff.	OUH News - May, July 2016 Stakeholder e-news - April, June 2016 Membership news – April, June, July 2016 Website – regular news updates Survey Monkey – sent directly to membership in Banbury area; and available on Trust website.	Staff e-news -Jan, June 2016 OUH News-March 2016 OUH News-May 2016 OUH News –June 2016 OUH Trust board (C/Ex report)-13 Jan, 11 May, 13 July 2016 GP bulletin -Feb, June, 2016 Stakeholder e-news -Feb, July, 2016 Membership news – April, June, July 2016 Website – regular news updates
Engagement events/ activities	OUH clinical workshops – 11 February and 24 February. All staff briefing at JR/ Churchill/ NOC – 8 June Various OUH clinical reference group meetings. 10 Aug – senior manager briefing	Service user/ stakeholder engagement event re OUH quality priorities- 19 April, 2016	All Staff meeting at Horton – 3 March 2016 Staff meeting with Midwives – 3 June. All staff meeting at Horton – 28 June. Staff meeting re maternity – 18 July. Midwives meetings – 27 July, and Aug.	23 February – North Oxfordshire Locality Group (GPs) 8 March – CPN 28 March – North Oxfordshire Locality Forum. 12 May - CPN workshop 27 May – Director update at South Warwicks NHS FT. 9 June – CPN workshop 14 June – CPN meeting, and NOLG Steering Group. 21 June – NOLG meeting 7 July – Director update at Northampton General Hospital NHS Trust. 11 July – CPN meeting	6 June - Stakeholder / PPI engagement event at Kassam Stadium. 30 June – HOSC 12 July to 4 Aug – community engagement events x6. 28 July – OUH Governors’ seminar on transformation and Horton.. 28 July – stakeholder/PPI event at Kassam stadium.

	7 September – OUH update on Strategic Review.			18 July – Cherwell District Council meeting re Horton emerging options 20 July – CPN/workshop on maternity. 16 August – Nox locality GPs invited to workshop at Horton. 24 August – CPN workshop re maternity.	
Media		23 June – HSJ interview with Bruno Holthof. Article appeared 13 July re DToC and ambulatory care. 23 July –interview Paul Brennan on success of DToC initiative (BBC Radio Oxford and Oxford Mail)		10 March - Horton revamp (Banbury G) 17 March – share your views (BG) 24 March - New vision for Horton (BG) 9 June – Horton services threat (BG – focus on maternity) 16 June – New threat to A&E (BG) 30 June – GPs in dark over plans (BG) 14 July - Oak Ward changes (BG, Oxfordshire Guardian, BBC, Ox Mail, Banbury sound) 19 July – Oak Ward closures (BBC) 21 July – beds close at Horton, more out of hospital care (BG) 22 July – maternity downgrade (BG) 25 July – maternity and staff shortages (Ox Mail, BBC Radio Oxford) 4 Aug – coverage of 30 July protest outside Horton (Banbury Guardian, Oxfordshire Guardian) 10 Aug – KTHG survey of patients (BG)	6 June – launch of the <i>Big Health and Care conversation</i> - interviews with Stuart Bell Joe McManners, Bruno Holthof (BBC TV South, Radio Oxford, Oxford Mail) 22 June – ‘Health shake-up and £200m gap’ (Oxford Mail) 13 July – transformation roadshow in Banbury (BBC Radio Oxford, BG) 19 July – general info on transformation programme following Wantage roadshow (BBC South TV, That’s Oxford TV) 23 July – Oxfordshire engagement roadshows (Ox Mail)

				13 Aug – OUH CEO interview re maternity contingency plan (Ox Mail, BBC, BG)	

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