

Oxfordshire Transformation - *OUH Communications and Engagement log* (20.09.16)

	OUH Strategic Review		Horton strategic review		STP and Transformation Board
Channels	Internal comms	External comms	Internal comms	External/ stakeholder comms	Informal engagement
General comms channels	Intranet blogs. Staff e-news -April, July, Sept 2016. CEO Team briefings in Feb, April, May, June, July, Aug 2016.	OUH News - March, May, July, Sept 2016 OUH Trust Board (C/Ex report)-9 March, 11 May, 13 July, Sept 2016 GP Bulletin -April, June 2016 Stakeholder e-news - April, July 2016. Membership news – April, June, July, August 2016	Intranet blog Staff e-news -April, July, Sept 2016 10 Aug – maternity issue discussed at senior manager briefing . Update issued to all Horton staff.	OUH News - March, May, July, Sept 2016 Stakeholder e-news - April, July 2016 Membership news – April, June, July, August 2016 Website – regular news updates Survey Monkey – sent directly to membership in Banbury area; and available on Trust website.	Staff e-news -Jan, April, July, Sept, 2016 OUH News -March, May, July, Sept 2016 OUH Trust board (C/Ex report)-13 Jan, 11 May, 13 July, Sept 2016 GP bulletin -Feb, June, Aug 2016 Stakeholder e-news -Feb, April, July, 2016 Membership news – April, June, July, August 2016 Website – regular news updates
Engagement events/ activities	OUH clinical workshops – 11 February and 24 February. All staff briefing at JR/ Churchill/ NOC – 8 June Various OUH clinical reference group meetings. 10 Aug – senior manager briefing	Service user/ stakeholder engagement event re OUH quality priorities- 19 April, 2016	All Staff meeting at Horton – 3 March 2016 Staff meeting with Midwives – 3 June. All staff meeting at Horton – 28 June. Horton staff drop-in session – 11 July Staff meeting re maternity – 18 July. Horton staff drop- in session 18	23 February – North Oxfordshire Locality Group (GPs) 8 March – CPN 22 March – North Oxfordshire Locality Forum Public Meeting 12 May - CPN workshop 27 May – Director update at South Warwicks NHS FT. 9 June – CPN workshop 14 June – CPN meeting, and NOLG Steering Group. 16 June – meeting with Victoria Prentis MP 21 June – NOLG meeting 7 July – Director update at Northampton General Hospital	6 June - Stakeholder / PPI engagement event at Kassam Stadium. 30 June – HOSC 12 July to 4 Aug – community engagement events x6. 28 July – OUH Governors’ seminar on transformation and Horton. 28 July – stakeholder/PPI event at Kassam stadium.

	<p>7 September – OUH update on Strategic Review.</p> <p>28 September – all staff update on strategic review</p>		<p>August Horton maternity staff meeting – 12 September Horton all staff meeting – 12 September Horton all staff meeting – 29 September</p>	<p>NHS Trust. 11 July – CPN workshop 18 July – Cherwell District Council meeting re Horton emerging options 20 July – CPN/workshop on maternity. 26 July – Dr Holthof telephone conversation with Victoria Prentis MP 16 August – Nox locality GPs workshop at Horton. 22 August Meeting with local MPs. 24 August – CPN workshop re maternity 25 August – Public Meeting, St Mary’s Church.</p>	
Media		<p>23 June – HSJ interview with Bruno Holthof. Article appeared 13 July re DToC and ambulatory care.</p> <p>23 July –interview Paul Brennan on success of DToC initiative (BBC Radio Oxford and Oxford Mail)</p>		<p>10 March - Horton revamp (Banbury G) 17 March – share your views (BG) 24 March - New vision for Horton (BG) 9 June – Horton services threat (BG – focus on maternity) 16 June – New threat to A&E (BG) 30 June – GPs in dark over plans (BG) 14 July - Oak Ward changes (BG, Oxfordshire Guardian, BBC, Ox Mail, Banbury sound) 19 July – Oak Ward closures (BBC) 21 July – beds close at Horton, more out of hospital care (BG) 22 July – maternity downgrade (BG) 25 July – maternity and staff</p>	<p>6 June – launch of the Big Health and Care conversation - interviews with Stuart Bell, Joe McManners, Bruno Holthof (BBC TV South, Radio Oxford, Oxford Mail) 22 June – ‘Health shake-up and £200m gap’ (Oxford Mail) 13 July – transformation roadshow in Banbury (BBC Radio Oxford, BG) 19 July – general info on transformation programme following Wantage roadshow (BBC South TV, That’s Oxford TV) 23 July – Oxfordshire engagement roadshows (Ox Mail)</p>

				<p>shortages (Ox Mail, BBC Radio Oxford)</p> <p>4 Aug – coverage of 30 July protest outside Horton (Banbury Guardian, Oxfordshire Guardian)</p> <p>10 Aug – KTHG survey of patients (BG)</p> <p>13 Aug – OUH CEO interview re maternity contingency plan (Ox Mail, BBC, BG)</p> <p>15 Sept – OUH CEO open letter to Banbury Guardian.</p>	
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