



**Date of Meeting:** 26 April 2016

**Paper No:**

**Title of Presentation:** Healthy New Town Programme in Oxfordshire

**Is this paper for**

(Delete ✓ as appropriate)

**Discussion**

**Decision**

**Information**

**X**

**Purpose of Paper:**

To present a briefing on the Healthy New Town Programme for the Transformation Board to note.

**Action Required:**

The Transformation Board are requested to:

- Note the opportunities to deliver new models of care through the Healthy New Town programme

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# Healthy New Town Programme

## Briefing for Oxfordshire's Transformation Board

### Background

In June 2015, The NHS issued a prospectus to invite bids to participate in a Healthy New Towns Programme. The initiative is aimed at putting health at the heart of new neighbourhoods and town by future-proofing new communities for the health and care challenges of this new century – obesity, dementia, new models of digital health, by designing in health and modern care from the outset.

The objectives of the programme are;

- Designing-in healthy living, developing new and more effective ways of shaping new towns, neighbourhoods and strong communities that promote health and wellbeing, prevent illness and keep people independent
- Show what is possible when we radically rethink how health and care services could be delivered, freed from the legacy constraints that operate in other areas. This will support the New Models of Care programme by adding to the learning about how health and care services could be integrated to provide better outcomes at the same or lower cost.
- Capitalising on new home-based care and technologies to support older people at home
- Sharing infrastructure across public services to make smarter use of taxpayer's investment.
- Making learning available to other national programmes as well as other local areas and to show what is possible when we radically rethink how health and care services could be delivered, freed from the legacy constraints

The NHS was seeking up to five long-term partnerships from across the country covering housing developments that meet the following criteria:

- Are in areas identified for future population growth or housing need (e.g. in regional or local plans).
- Are in the pre-application, pre-master planning or master planning phase.
- Are planning schemes of at least 250 homes (with no upper limit on the size of a development).
- Have the active backing of the relevant local authorities even if subsequent planning decisions are outstanding.
- Applications from local authorities, housing associations and the construction sector (as well as other key stakeholders who could form a broader coalition or partnership, including the Local Planning Authority).

Following long listing from the 114 Expression of Interests nationally, and a day's 'Dragon's Den' shortlisting event, the NHS announced 10 successful bids to become part of the Programme, including Bicester and Barton in Oxford.

## Healthy New Town Programme Benefits

The NHS has indicated that its support programme will be developed in partnership but could include the following:

- Programme management funding
- Convening expertise such as national policymakers, global leaders in healthy built environments, cutting-edge designers, behavioural economists and leading academics, technologists and other innovators.
- Removing barriers at the national level, by coordinating between government departments and escalating problems to the right decision-makers.
- Specialist input into design of local health and care services, drawing on the New Models of Care programme, national clinical leaders and other global experts.
- Working with local experts in public health to ensure that we maximise opportunities for health promotion and disease prevention.
- Helping to bring enterprise and innovators to the table with tangible offers of assistance and investment.
- National sponsorship including assistance with problem-solving and opportunities for national and international showcasing.
- Supporting the design of technology-enabled 'smart' developments that support digital and mobile health.
- Supporting planning by providing capacity and expertise at key points in the process, and supporting alignment between planners and developers. Where necessary, this may involve some funding support to local government partners.
- Identifying viable methods for evaluating impact on health, wellbeing and other outcomes.

## Barton Healthy New Town

The bid to be part of the Healthy New Town programme was led by Grosvenor Estates in partnership with the planning department of Oxford City Council. There was no engagement with Oxfordshire's health and care system. Following its successful bid, an initial meeting has been held to better understand the nature of the development and to identify opportunities for partnership working. A stakeholder group involving, OCC (Public Health), OCCG, representatives from local practices, OUHFT, and Barton Community Partnership is being formed to support the developers in maximising the opportunities to promote health and wellbeing in the whole of Barton, not just the new housing development. It is hoped that participation in the Healthy New Town Programme will increase opportunities to address the significant health inequalities in Barton.

## The Bicester Healthy New Town Partnership

The Bicester Healthy New Town Partnership has been meeting for nine months and comprises 21 different partners. The lead partners who presented to the NHS are;

- Ian Davies, Director of Operational Delivery, Cherwell District Council
- Rosie Rowe, Head of Provider Development (Out of Hospital Care), Oxfordshire Clinical Commissioning Group
- Dr Nick Scott-Ram, Director of Commercial Development, Oxford Academic Health Science Network

- Louise Caves, Strategic Partnerships Manager, A2 Dominion Housing Group
- Jenny Barker, Bicester Delivery Manager, Eco Bicester Project Team, Cherwell District Council

The wider partnership contains the following additional partner organisations;

NHS England South, Oxford Health NHS Foundation Trust, Oxford University Hospitals NHS Trust, Oxfordshire County Council, Bicester Town Council, Oxford Brookes University, Oxford University, Age (UK) Oxfordshire, Healthwatch Oxfordshire, Bicester Locality Patient Forum, North Oxfordshire Community Partnership Network, ISIS Innovation, ONEFED GP Federation, Health Education Thames Valley, Oxfordshire Sport and Physical Activity, Oxfordshire Local Enterprise Partnership and the Oxfordshire Health and Wellbeing Board.

The partnership already has an 'engine of innovation' in the Eco Bicester Living Lab set up by Bioregional and Oxford Brookes University to provide support for research and innovation and the Digital Health Network led by Oxford University, ISIS Innovation and the Oxford AHSN to improve health outcomes through providers of innovative digital technologies and health services.

The partnership has active clinical engagement, led by Dr Stephen Attwood, Bicester GP and OCCG's NE Locality Clinical Director, and involving representatives from provider organisations from across the system

## **The NW Bicester and Bicester Town Proposal**

The New Healthy Towns Initiative provides the opportunity to assess the innovations at NW Bicester, a national exemplar Eco Town development led by A2Dominion, to identify their impact on health and wellbeing, and to develop new sustainable and integrated models of care.

Elmsbrook offers a built environment which will be a catalyst for Healthy Living through:

- Its integrated design, featuring highly energy efficient, adaptable homes that support independent living within a well-designed public realm, where 40% of the site will be green active space supported by a network and hierarchy of safe cycle and walking routes with accessible public transport.
- Digital, community and travel connectivity functions which are hard wired into the design. Digitally enabled communities with smart tablets called Shimmys in every home to encourage healthy lifestyles with real-time energy, travel and community information.
- A community and physical infrastructure to promote and actively engage residents to live healthy lives as the norm

The scale of development in Bicester is such that lessons from early developments such as NW Bicester can be used to inform further town development and innovation in the built environment and community buildings. This learning will be relevant county wide and nationally as the level of housing delivery increases to meet the country's need.

## **Governance**

The current partners total 21 and have met many times to explore new Bicester health initiatives. From this large group, it is planned to establish a smaller Partnership Board to coordinate and manage the many activities already underway and new ideas which are emerging and to direct further activity.

From this, it is intended to hold occasional partnership learning events where all partners and others can share the learning of the different innovations and also understand the Programme as a whole and where they contribute.

It is proposed that the Bicester – Healthy Town, Healthy Lives Partnership Board reports into the Oxfordshire Health and Wellbeing Board in order to ensure that there is alignment with other system wide transformation and effective scrutiny from health and social care commissioners.

The Partnership Board will also be a member of the Strategic Delivery Board for Bicester – a multi-agency Board which coordinates the town’s strategic development and will provide Oxfordshire’s Transformation Board with regular updates to share the learning from the programme.

Appendix A describes the proposed governance structure and key programmes of work.

## **Recommendation**

The Transformation Board is asked to note the opportunities presented by the Healthy New Towns Programme and to confirm that it wishes to be updated on progress at both sites.

Rosie Rowe, Head of Provider Development (Out of Hospital Care) OCCG

15 April 2016

# BICESTER HEALTHY NEW TOWNS PROGRAMME: INDICATIVE GOVERNANCE STRUCTURE

